



# OUTREACH STRATEGY OF THE RUSSIAN G20 PRESIDENCY

February, 2013





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# INTRODUCTION

*Following the G20 Leaders' commitment to «pursue consistent and effective engagement with non-members, regional and international organizations, including the United Nations, and other actors, including civil society», and based on the results of outreach activities undertaken by previous presidencies the Russian Presidency of the G20 will promote an extensive outreach dialogue to enhance legitimacy and efficiency of the G20 process.*

*In this regard the Russian Presidency will reach out to different partners including non-G20 countries and their regional associations, international organizations, private sector, labour unions, youth, think tanks and academic institutions, non-governmental organizations and other actors of civil society.*

*The Russian Presidency's Outreach Strategy is aimed at ensuring that G20 decisions carry the consent of and have the desired impact on all sectors of society. Therefore, the core principle of the Russian Presidency's Outreach Strategy is to allow that proposals from all the mentioned groups are carefully studied, discussed and transmitted to the G20 decision-making level.*

*Based on this approach the Russian Presidency will strive to organize dialogue with outreach partners and groups in a way that leads to formulating concrete proposals to the G20. To make sure that these proposals are properly considered, the Russian Presidency will manage the outreach activities in the way that gives enough time for discussing the*

*contributions from different outreach groups, including at the G20 Sherpas meetings.*

*In addition to the Russian Presidency, the Troika (previous, current, and future presidencies) and all the G20 members can engage consistently and effectively with non-members and other relevant organisations and groups, in particular within their own regions.*

*Recognizing the key roles of the Troika in ensuring continuity between presidencies, participating in outreach activities, and supporting the Presidency in preparing agenda items, Australia will be asked to assist with the program of outreach in the Asia-Pacific, and Mexico in the Americas.*

*The annexed Calendar of events is not exhaustive and will be modified throughout the year. The Russian Presidency would welcome and support efforts of the G20 members, non-G20 countries and international organisations in holding other outreach activities in 2013.*





**NON-G20 COUNTRIES  
AND INTERNATIONAL  
ORGANIZATIONS**

tary Fund (IMF), the Organization of Economic Development and Cooperation (OECD), the United Nations (UN), the World Bank (WB), and the World Trade Organization (WTO).

In addition, the Russian Presidency is committed to engage more countries in the working process including through their participation in selected working groups, workshops, conferences and outreach events.

As regards international organizations, the Russian Presidency has invited institutions that historically have been making valuable inputs to the G20 discussions and have necessary expertise relevant to the Russian Presidency's agenda.

Through the process of the working groups additional international organizations and agencies will be consulted to provide their expertise on issues thus enriching decision-making process.

Special focus will be put on engaging the United Nations as it represents the countries which otherwise cannot be involved in the G20 process. Moreover, G20 can play a supportive role to the work of the UN, and the G20's discussions and decisions could be enhanced by drawing on the UN system's expertise.

To make use of existing processes for feeding in and highlighting the G20 agenda, the Russian Presidency will consult with the UN General Assembly, ECOSOC, UN secretariats, agencies and commissions in New York and Geneva, other specialized organizations and regional intergovernmental organizations, including the Commonwealth and the Organisation internationale de la Francophonie, as set out in the Calendar of major G20 outreach events (Annex).

To manage the engagement between the G20, non-members, international organizations and others in a more consistent and effective way the Russian Presidency has appointed special envoys from the Ministry of Foreign Affairs of the Russian Federation to facilitate this throughout the year.

Building upon the G20 principles and precedents the Russian Presidency has decided to invite the following non-member countries and international organizations to take part in the G20 St.Petersburg Summit.

Non-member countries: **Spain** (permanent invitee), **Ethiopia** (the Chair of the African Union in 2013), **Senegal** (the Chair of the New Partnership for Africa's Development – NEPAD – in 2013), **Kazakhstan** (Member of the EurAsEC Custom Union and the Commonwealth of Independent States (CIS)), **Brunei Darussalam** (the Chair of ASEAN in 2013), and **Singapore** (the Chair of the IMF International Monetary and Financial Committee and the Chair of Global Governance Group (3G)).

International organizations: the Financial Stability Board (FSB), the International Labour Organization (ILO), the International Mone-



## **OUTREACH GROUPS**

Added value will be gained from holding the G20 outreach meetings under the auspices of the St. Petersburg International Economic Forum (SPIEF).

## Think-20

The Russian Presidency acknowledges think tanks as actors that have high-level expertise and forward-looking thinking and can contribute significantly to the G20 discussions on key challenges faced by the world economy, providing valuable inputs in inclusive and transparent manner.

Following the initiative of the Mexican Presidency, the Russian Federation has organized the second Think-20 meeting on December 11th, 2012, considering it a key episode in a series of inaugural events of the G20 Presidency. The aim of the meeting was to provide an opportunity for the world's leading think tanks to develop specific and practical recommendations for the G20 at the earliest stage of the Russian Presidency.

The Think-20 Meeting was organized by the Russian Presidential Academy of National Economy and Public Administration in cooperation with COMEXI (Mexico) and Lowy Institute for International Policy (Australia).

The main goals of the Think-20 meeting were:

- Transparent, comprehensive view on current world challenges;
- Providing innovative and competing ideas for enhancing inclusive economic growth;
- Promoting cooperation with governments in terms of monitoring current economic environment and compliance of the G20 governments with their previous commitments.

The main topic of the Meeting was “Fostering economic growth and sustainability” with the agenda covering the following issues:

- Reinvigorating economic growth: macro-economic issues and fiscal sustainability;

The Russian Presidency's Outreach Strategy was developed with an objective to accumulate cross-fora synergy between different outreach groups, namely Think-20 (T20), Business-20 (B20), Labour-20 (L20), Civil-20 (C20) and Youth-20 (Y20).

Proposed approach of mixing formats will allow achieving synergetic effect in their recommendations to the G20 Leaders, feeding the discussions of the G20 policy-makers and enriching the St. Petersburg G20 Summits' documents.

Holding final outreach events in advance before the G20 Leaders' Summit ensures that findings and recommendations of the outreach groups will be considered and discussed by the G20 Sherpas and then taken into account or incorporated in the G20 Leaders' Declaration.

- Trade & FDI: tools to restore growth and pave the path towards convergence;
- Enhancing sustainable development: finding enduring sources of shared global growth.

The main outcomes of the Meeting were delivered to the G20 Sherpas on December 12th, 2012, and participants of the Conference on the Russian Presidency's priorities and program on December 13th, 2012, in the form of practical recommendations that think tanks provided on the issues of enhancing inclusive economic growth and improving global governance and the G20 working process, thus contributing to the Russian G20 Presidency.

Outcomes of the Think-20 meeting can be found here: [http://en.g20russia.ru/think\\_20/](http://en.g20russia.ru/think_20/)

## Business-20

The fifth B20 Summit will be organized in June, 2013, supporting the well-established tradition of developing business community's policy recommendations to the G20 Leaders on issues equally important both for private sector and public authorities.

At a respective national level, the B20 members are the recognized leaders, the most important ones capable of maintaining a permanent dialogue with the relevant authorities and mobilizing the private sector forces to contribute to the success of the G20 efforts.

According to a decision by all partner organizations confirmed by the B20 Coalition, the mandate to chair the B20 International Steering Committee during the term of the Russian Presidency has been awarded to the Russian Union of Industrialists and Entrepreneurs (RSPP). This decision has been also endorsed by the President of Russia.

The RSPP aims at making the voice of international business to be heard by the G20 when shaping their agenda, at stimulating new global

growth through an effective dialogue between the private sector, the G20 leaders and international organizations. Securing proper representation of business community's interests and providing continuity in the B20 recommendations are equally important to the RSPP in its attempt to use all positive B20 experience in the domestic environment as well.

In contributing to the B20 recommendations for the forthcoming 2013 Summit, the RSPP is striving to achieve a right balance between the interests of the political elite, business community, and other outreach groups. The RSPP tries to maximize the impact and efficacy of the B20 efforts through practical, actionable recommendations, establishing continuous monitoring and engagement effort beyond the next G20-B20 event.

The initial set of proposals for the B20 current agenda was formed by the RSPP in consultation with the representatives of international business community and with due consideration of the priorities for the Russian Presidency. They are being developed by the B20 task forces representing all the stakeholders.

The following B20 task forces have been established to cover the essential areas of the new economic growth:

1. Investments and Infrastructure;
2. Financial System and Growth;
3. Trade as a Growth Driver;
4. Global Priorities for Innovation and Growth;
5. Job Creation, Employment and Investments in Human Capital;
6. Transparency and Anti-Corruption;
7. G20-B20 Dialogue Efficiency.

Each task force is chaired by a Russian business leader and co-chaired by top representatives

from the global business community and heads of international organizations.

As a sign of support to the Young Entrepreneurs Alliance, the RSPP has invited its representatives to participate in the above task forces and agreed to support the Young Entrepreneurs Summit (YES) in Moscow in June 2013.

In order to ensure continuity of the G20 activities, the RSPP has planned a series of regular consultations, on both top and working level, between the B20 member associations from the countries of former, current and future G20 presidency (Troika).

## WORK PROGRAM AND TIMELINE

DATE	MEETING
December 12, 2012	First B20 meeting and task forces sessions under the Russian G20 Presidency
January–June, 2013	Task forces' meetings
January 23–27, 2012	World Economic Forum in Davos (presenting the agenda of Russian B20 presidency)
March–October 2013	Regular meetings of Troika to streamline agendas and ensure continuity
June 18–19, 2013	Young Entrepreneurs Summit in Moscow
June 20–21, 2013	B20 Summit as part of the St Petersburg International Economic Forum (open Task Force meetings and a presentation of a preliminary report with B20 recommendations)
July 17, 2013	Joint meeting of social partners (B20 and L20)
July 18, 2013	G20 Labour Ministers Meeting with social partners
July 2013	B20 Steering Committee meeting for approval and presentation of the final recommendations to the G20 Sherpas
September, 2013	B20 meeting – presentation of the B20 final report and recommendations for G20

All the relevant information on the B20 process under the Russian G20 Presidency can be found here: <http://www.b20russia.com/en/>

## Labour-20

The L20 is the forum for elected representatives of trade unions from the G20 countries, representing the voice of workers. Meeting formally for the first time in Cannes, it is composed of the General Secretaries and Presidents of G20 trade unions, charged with a responsibility to uphold the interests of working people.

During the Mexican Presidency the L20 worked closely with the B20 and drew up a joint statement calling the G20 for action on infrastructure investments, quality apprenticeships and reducing informality.

The Russian Presidency considers the L20 an integral part of its outreach strategy and will provide an opportunity to for the representatives of labour unions from G20 countries to continue regular consultations with the B20 to ensure their contributions being taken into account by the business community and to convey messages from the world of work to the G20 Sherpas, Ministers and Leaders. In this regard the Russian Presidency has proposed to hold a meeting of social partners (B20 and L20) fol-

lowed by their joint meeting with the G20 Labour Ministers.

L20 agenda is formed by the participants. The priority topics of the L20 in 2013 are the following:

- Jobs for more growth
- Restoring financial regulation and curbing speculation
- Social Protection Floors (SPFs) for formalization
- Development through creation of jobs

The above topics are of relevance to the world of work and reflect the agenda of the Russian G20 Presidency. Through the number of meetings and other events in the upcoming year the L20 will conduct in-depth analysis of the situation in identified areas and together with other outreach groups, including B20, C20 and Y20, will develop recommendations to be transmitted to the respective G20 working groups, taskforces and ministerial meetings.

### WORK PROGRAM AND TIMELINE

DATE	MEETING
December 11–12, 2012	ILO Decent Work Conference and Launch of L20
March 2013	ITUC/TUAC Working Group on Economic Policy Preparation of L20 statement and consultations with Sherpas
Spring 2013	L20 Consultations with G20 Employment Task Force
May 2013	Adoption of L20 statement at TUAC Plenary Session in cooperation with ITUC
17 July, 2013	Joint meeting of social partners (L20 and B20)
18 July, 2013	G20 Labour Ministers Meeting with social partners
Autumn 2013	Follow-up assessment and preparation for the Australian G20 Presidency

## Civil-20

Civil society represented by grassroots groups, non-governmental organizations (NGOs), academia and other actors significantly contributes to transparency, review and evaluation processes as well as to monitoring the outcomes and commitments of the G20. Dialogue with civil society and consideration of their opinions and recommendations is crucial to give the G20 decisions greater legitimacy and ensure that they have the desired impact on all sectors of society. The Russian Federation values the role of civil society in the processes of transparency, analysis and evaluation of public policy.

The involvement of civil society in the G20 process is also important in order to transmit the G20 decisions and commitments made by G20 Leaders and their expected impact on societies and individuals, to the communities around the world.

In 2009 the Russian G20 Sherpa has initiated the process of permanent consultations with NGOs working on the issues related to the G20 agenda, thus giving a start to the Russian G8/G20 NGOs Working Group. The Russian G8/G20 NGO Working Group officially represents Russia in the Global G8/G20 Civil Society Working Group since then.

In order to streamline the process of reaching out to civil society during the Russian Presidency, the Russian G8/20 NGO Working Group in cooperation with the Global G8/G20 Civil Society Working Group will coordinate the preparatory process for the Civil-20 Summit in Russia and engagement of civil society in the G20 work in 2013.

Civil-20 agenda is formed by the participants. It is proposed by the civil society organizations that the work of the Civil-20 during the G20 Russian Presidency will focus on the pertinent topics, which are of relevance to civil society with a view to making substantive contributions to policy formulation based on the civil society assessment of the main agenda and issues of the St. Petersburg Summit.

For each of the topics selected the working group is established:

Group 1 — Food Security

Group 2 — Anti-corruption

Group 3 — Post-MDGs

Group 4 — Financial Inclusion and Financial Education

Group 5 — Environmental Sustainability and Energy

Group 6 — Jobs and Employment

Group 7 — International Financial Architecture

More working groups may be established on the request of Civil-20 participants.

### EXPECTED OUTCOMES

In 2013 the G20 NGOs plan to produce the following documents for consideration and discussion during the preparatory process to the St. Petersburg G20 Summit.

- Report “Mapping the G20 decisions implementation”
- Civil-20 Dialogues internet based platform <http://dialogues.civil20.org>
- Report “Sustained and Balanced Growth Requires Equitable Policies”
- Civil-20 Working Groups’ recommendations for the G20 Working Groups

## WORK PROGRAM AND TIMELINE

DATE	MEETING
December 11–13, 2012	The Civil G20 Seminar “G20 Civil Society Vision for the Russian Presidency”
December 12, 2012	Launch of the Report “Mapping G20 decisions implementation”
December 13, 2012	1st Meeting of Civil Troika under the Russian Presidency
February 17–18, 2013	Joint meeting of the Co- Chairs of working groups and drafting committee members
March 1–2, 2013	2nd Meeting of Civil Troika under the Russian Presidency
February–March 2013	Draft recommendations from Global Civil Society presented to G20 Working Groups
April–May 2013	Final Consolidated recommendations from Global Civil Society presented to G20 Working Groups and Sherpas
June 2013	Launch of Thematic report “Sustained and Balanced Growth Requires Equitable Policies”
June 13–14, 2013	Civil-20 Summit in Moscow
June 19–20, 2013	Joint Meeting of C20 representatives with Y20 Russia 2013 in St. Petersburg
October 2013	Summary of Civil 20 outcomes in 2013, recommendations for Civil-20 during Australian Presidency in 2014

All relevant information about civil society engagement under G20 Russian Presidency can be found here: [www.civil20.org](http://www.civil20.org) / [www.g20civil.com](http://www.g20civil.com)

### Youth-20

In 2006 the Russian Federation initiated the first Junior 8 Summit, which since then became an official companion conference to the G8 Summits. In 2011 Canada held the first Youth Summit for the national student delegations from the

G20 countries. Under the Mexican G20 Presidency in 2012 the format of Y20 was established.

Youth Summit **Y20 Russia 2013** along with B20, L20, C20 and Think-20 is a part of the outreach dialogue of the Russian Presidency. **Y20 Russia 2013** provides for the continuity of young leaders’ meetings and ensures that the youth’s vision of the most pressing economic issues is presented to the G20 decision-makers.

### Goals of Y20 Russia 2013 are:

- Involving world youth in solving the most pressing economic issues;
- Developing positive image of Russia among the youth of the G20 countries;
- Creating and developing young world leaders community (Y20 Community).

Y20 Summit's participants (5 delegates from each G20 and invited country) are to come to a joint position on the issues of the G20 agenda and develop a Communique to be presented to the G20.

Y20 Summit's agenda is formed by the participants. They are to come up with four subtopics in each of the following broad categories:

- International Monetary and Financial System: addressing regulations and reforms;
- Sustainable development: enhancing economic, social and environmental pillars.

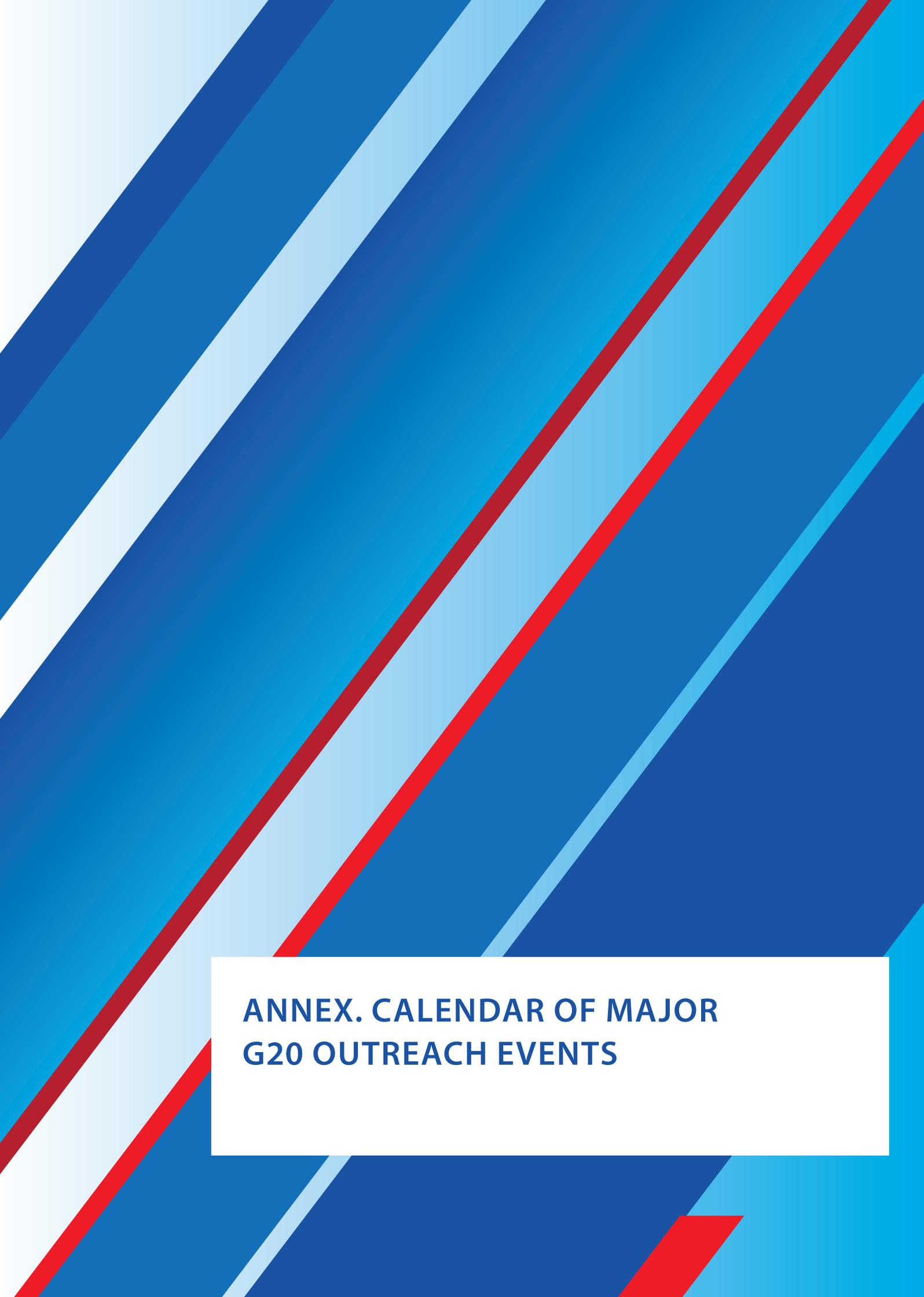
Subtopics' selection and the following discussion are carried out via the **Y20 Russia 2013** webpage which will be a platform for on-line discussion during the preparatory process and in the aftermath of the Summit. Summit's work process will include panels with experts and group discussions of the Summit's agenda. Group work results will be presented to all the participants who will then vote for the Communique's adoption.

**Y20 Russia 2013** will take place on 18–21 June, 2013, in Saint Petersburg. As part of the Y20 Summit cross-sections among different groups of the G20 outreach dialogue will be held, including with participants of the B20 and the C20. Selected delegates of **Y20 Russia 2013** will be invited to participate in the St Petersburg International Economic Forum (SPIEF).

**Y20 Russia 2013** is being organised by the Russian Federal Agency for Youth Affairs with the support of Presidential Executive Office, and in conjunction with the International Diplomatic Engage-

ment Association (IDEA) — world's leading organization that engages young people in diplomacy and dialogue. The Russian G20 Presidency welcomes collaboration with IDEA, which has youth-led national groups in every member nation of the G20, and recommends to work with and support the Association and its' national organizations in their recruitment efforts for the **Y20 Russia 2013**.

All the relevant information on **Y20 Russia 2013** can be found here: <http://www.y20.russia.ru/>



**ANNEX. CALENDAR OF MAJOR  
G20 OUTREACH EVENTS**

## CALENDAR OF MAJOR G20 OUTREACH EVENTS<sup>1</sup>

DATE	PLACE	MEETING
<b>DECEMBER 2012</b>		
11	Moscow, Russia	Think-20 Meeting
11–13	Moscow, Russia	Civil-20 Meeting
12	Moscow, Russia	Business-20 Meeting
11–12	Moscow, Russia	International High-Level Conference on Decent Work (in cooperation with ILO)
13	Moscow, Russia	Conference on the Russian G20 Presidency's Program
<b>JANUARY 2013</b>		
16–19	Moscow, Russia	Gaidar forum
23–24	Davos, Switzerland	G20 Sessions at the World Economic Forum Annual Meeting 2013
<b>FEBRUARY 2013</b>		
14	Moscow, Russia	Bretton-Woods Institutes Conference
14–15	Moscow, Russia	Institute of International Finance Conference
<b>MARCH 2013</b>		
13	Panama City, Panama	Annual Meeting of the Boards of Governors of the IDB and IIC 2013 (IADB)
25	Paris, France	Dialogue with Organisation internationale de la Francophonie (OIF) and the Commonwealth
25–27	Bali, Indonesia	UN SG High-Level Panel on the Post-2015 Development Agenda
26–27	Durban, South Africa	BRICS Summit
TBC	Geneva, Switzerland	Dialogue with UN agencies and IOs

<sup>1</sup> The list of these events is not exhaustive and will be clarified and updated in accordance with the Event Organizers' and other parties' requests. Calendar also implies meetings with the UN secretariats, agencies and commissions in New York and Geneva, as well as with other international organizations, which work with G20 on a regular basis, though does not name them.

<b>DATE</b>	<b>PLACE</b>	<b>MEETING</b>
<b>APRIL 2013</b>		
5–8	China	Boao Forum For Asia (BFA)
15	New York, USA	High-Level Meeting of the 67th Session of General Assembly of the UN. Thematic debate “The UN and the Global Economic Governance”, organized by UNGA President
15–16	New York, USA	Meetings with UN agencies, 3G and regional groups
21	Washington DC, USA	G20-Commonwealth/Francophonie Dialogue
21	Washington DC, USA	IIF Roundtable on International capital Markets and Emerging Markets
21–23	Peru	World Economic Forum, Latin America
25–26	Paris, France	3rd Annual High-Level Anti-Corruption Conference for G20 Governments and Business
27	Bangkok, Thailand	UN Economic and social Commission for Asia and the Pacific (UNESCAP)
TBC	Cairo, Egypt	League of Arab States
TBC	Riyadh, Saudi Arabia	Council on Cooperation of Arab States of the Gulf <sup>2</sup>

#### **MAY 2013**

1–6	New Delhi, India	Asian Development Bank Annual Meeting
8–10	Cape Town, South Africa	World Economic Forum, Africa
10–11	Istanbul, Turkey	22nd Annual Meeting of the EBRD Board of Governors
22–24	Astana, Kazakhstan	VI Astana Economic Forum
22–24	Sydney, Australia	Regional Think-20 Meeting
23	London, UK	Commonwealth Board of Governors Meeting
26–27	Addis-Ababa, Ethiopia	African Union Summit, Senior Officials Meeting
28–29	Singapore	Outreach meeting
29–30	Paris, France	Meeting of the OECD Council at Ministerial Level

<sup>2</sup> Dates and month of meetings with LAS and CCASG will be determined by these organisations’ secretariats.

<b>DATE</b>	<b>PLACE</b>	<b>MEETING</b>
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### JUNE 2013

1–3	Tokyo, Japan	5th Tokyo International Conference on African Development (TICAD)
2–3	St.Petersburg, Russia	Russia-EU Summit 2013
5–7	Nay Pyi Taw, Myanmar	World Economic Forum, East Asia
13–14	Moscow, Russia	Civil-20 Summit
18–19	Moscow, Russia	Young Entrepreneurs Summit
18–21	St.Petersburg, Russia	Youth-20 Summit (Y20 Russia 2013)
20–21	St.Petersburg, Russia	B20 Summit
20–22	St.Petersburg, Russia	St Petersburg International Economic Forum
25	Minsk, Belarus	Commonwealth of Independent States (CIS) Finance Ministers' Meeting
TBC	Kuala Lumpur, Malaysia	Association of Southeast Asian Nations (ASEAN) Senior Officials' Meeting

### JULY 2013

17	Moscow, Russia	Meeting of Social Partners (B20 and L20)
18	Moscow, Russia	G20 Labour Ministers Meeting with Social Partners

### SEPTEMBER 2013

5–6	St.Petersburg, Russia	<b>ST PETERSBURG G20 LEADERS' SUMMIT</b>
18–21	Bali, Indonesia	APEC Finance Ministers Meeting
TBC	New York, USA	High-Level Meeting of the 68th Session of General Assembly of the UN
TBC	New York, USA	Meetings with UN regional groups and 3G
TBC	New York, USA	CELAC and Ibero-American Meeting under the 68th Session of General Assembly of the UN
TBC	Moscow, Russia	CIS Ambassadors' meeting

### OCTOBER 2013

8–9	Bali, Indonesia	APEC Summit
9–10	Brunei Darussalam	ASEAN Summit
18–19	Panama City, Panama	XXIII Ibero-American Summit
TBC	Addis-Ababa, Ethiopia	African Union Commission
TBC	Havana, Cuba	Community of Latin American and Caribbean States (CELAC)

### NOVEMBER 2013

15–17	Colombo, Sri Lanka	Commonwealth Heads of Government Meeting
TBC	Brussels, Belgium	Finance and Macroeconomic Dialogue (Russia-EU)

